

Strategic Goal	Measures of Success	Targets	Benchmark
Goal 2. Our people, climate and culture transform lives.	Increased overall professional development opportunities and participation in areas identified by a SVSU Needs Assessment.	Significant improvement in the SVSU Needs Assessment by 2020 (Specific targets to be determined).	N/A
	Increased overall opportunities and participation in cultural competency activities in areas identified by the 2014 Climate Survey.	Significant improvement in the Climate Survey by 2020 (Specific targets to be determined).	N/A
	To continue to strive for a highly talented, diverse faculty and staff workforce.	To achieve at or above percentages of the workforce data compared to the region and peer Michigan Public Universities.	As of 9/2015, SVSU had 827 full-time employees, 49% female and 15.2% minority. Over the same time period, the Saginaw, Bay, Midland region 49% female and 14.7% minority, Michigan Public Universities 54% female and 18.3% minority.
	Increased diversity of the student body.	Increased diversity of select population groups: Combined African American and Hispanic populations from 12% to 15% by 2020.	Fall 2015 = 12%